

July 2024 Business Support Programmes

Name of Programme	Website	Description
Business Fit for Future Net Zero	www.severnwyne.org.uk/wilts	Through Wiltshire Council's Fit for Net Zero programme we are currently offering SMEs in Wiltshire free energy efficiency surveys to help you decarbonise your business and save money on your energy bills.
Business Fit for Future Start Up	www.thefuturesmiths.co.uk/startup	Whether you're just starting out or looking to take your startup to the next level, we're here to support you with expert guidance, practical resources, and a community of likeminded individuals.
Business Fit for Future Rural Hubs	Rural Hubs - Business Fit For Future (thefuturesmiths.co.uk)	Are you running a local shop, community pub, farm shop, or childminding service? Or perhaps you have a charity or social enterprise? We are committed to helping you succeed and grow. Our programme offers the resources, guidance, and support you need to enhance your services and make a positive difference in your community.
Business Fit for Future Growth	www.fit-for-growth.co.uk	Are you ready to take the next steps in growing your business? Our Fit for Growth Programme empowers businesses in Wiltshire to grow and achieve your ambitious goals, transforming your journey towards scalable success.
<p>Multiply Rebel School Virtual Course</p> <p>Online 2nd - 13th September 10:00-15:00</p> <p>18th - 29th November 10:00-15:00</p>	<p>https://therebelschool.com/wiltshire/</p> <p>To book for September: visit Rebel Wiltshire How to Start a Business For Free start a business for free - September 2024 - (therebelschool.com)</p> <p>For courses starting in November, please register your interest by emailing multiply@wiltshire.gov.uk</p>	This two-week, online (via Zoom) course is for anyone and everyone who wants to start or grow their small business.
Multiply/Inspire Introduction to managing your Company's finances	<p>Old Fire Station, Salisbury – subject to interest.</p> <p>https://www.eventbrite.co.uk/e/expression-</p>	<p>The workshop will cover:</p> <ul style="list-style-type: none"> • Understanding how to construct and read a balance sheet

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	<p>of-interest-multiply-for-business-tickets-976077472997?aff=oddtcreator</p> <p>Also Heywood House, Westbury. Introduction to Managing your Company's Finances - 6 November 2024</p> <p>Introduction to Managing your Company's Finances - 4 December 2024</p>	<ul style="list-style-type: none">• Budgeting, planning and cashflow management• Mathematical reasoning – understanding numbers• The weighted decision Matrix – how good use of financial information can support decision making – producing good information for senior management• Understand margins and marginal costs• Understanding pricing models and price elasticity• Profit maximisation techniques – managing costs and revenue• Use of Excel
<p>Other business support through the Wiltshire Towns Programme</p> <p>Food and Drink producers please look at the Expression of Interest call for the Wiltshire Marque https://www.wiltshiremarque.co.uk/</p> <p>Retail, hospitality and leisure businesses look out for further support through Energy Efficiency Grants to be delivered by Severn Wye from September.</p> <p>Details of the above and other business support opportunities for Wiltshire businesses will be announced in the Business Newsletter which you can sign up to via this link https://www.wiltshire.gov.uk/newsletter - select the 'business and economy' box on the newsletter sign up page - plus any others as you wish.</p>		

